

Attendees:

Peter Walsemann, retiree
Timothy Abel (on zoom)
Peter Hayes, Lewis County Historical Society
Mickey Dietrich, Tug Hill Commission
Kristen Aucter, Lewis County Chamber of Commerce
Heidi Lehman, Village of Castorland
Jonathan Miller, Lewis County Historical Society
Jennifer Harvill, Tug Hill Commission
John Gallucci (on zoom)

1. Introductions made
2. [Blackriverny.com](https://blackriverny.com)
 - a. Page for the Friends' outreach added
 - b. Links to chambers
 - c. Historical page in the future?
 - d. Kristen asked to be linked into those conversations about the website
 - e. **Kristen asked about who pays for the website, as updating content doesn't bring revenue – Mickey and Jen will look into this**
3. Inaccuracies on Blackriverny.com
 - i. Caleb Lyon Memorial is inaccurate
 - ii. Tug Hill Commission can edit those points – send to jennifer@tughill.org
 - iii. Jonathan Miller will send his list to Katie/Jen
 - iv. Make sure these points [Black River Info | LC SWCD](https://blackriverinfo.com) (lewiscountysoilandwater.com) are still accurate, match the Google map
 - v. Should North Lake be included besides the description already on website? Later discussion, answer is yes!
4. Lewis County SWCD – History Page Coordination (www.lewiscountysoilandwater.com); not sure where their draft history page is located on their website
5. Revised Brochure
 - a. Brochure may have a different purpose, as the website covers a lot of what's in the printed brochure
6. Drone Video (Jesse)
7. River Mapping (Mickey, Jesse)
 - a. Update from Jesse via email

- i. I have added more raw river footage to the shared folder. I am on board with whatever the group decides to do with the media and would be happy to help do some editing once a vision is established. If someone else wants to do editing I am okay with that as well. There are some shots of the Farmers Market area in Carthage. I was in the area getting river shots and did some investigating over there. I think it would be cool to get some shots while the market is actually open.
 - 1. [Friends of Black River](#)
 - ii. Mickey Dietrich -
https://drive.google.com/drive/folders/1cropSr4TX_xYLOyweE6SSPqIN-A624luj?usp=drive_link
 - b. June 9 and June 16 – still on track
 - c. Creating a geopdf usable in Avenza maps, make sure town boundaries and roads are included for orientation
8. Chief Carr (Heidi)
- a. Katie has secured South Lewis for July 28th
 - b. Invite Chris Brock, WDT – Katie can reach out after Memorial Day
 - c. Elaine Avelone, Editor of the Journal and Republican
 - d. Emily Griffith with channel 7 news
 - e. Chief Carr will be here July 28th and 29th (check out their website, <https://www.hiawathafirstnation.com/>)
 - f. Presentation on Friday July 28 at the South Lewis High School auditorium
 - g. Riverfest is July 29, Chief Carr would like to participate
 - h. St. Regis invite – Jonathan reached out to the historian there, he has not committed.
 - i. He is the leading native American historian for northern New York
 - i. Heidi sent the Journal to Chief Carr and mentions of the Mississauga in the book
 - j. John offered to help if she would like to reach out to her.
 - k. Heidi could reach out to South Lewis if Katie wanted
 - l. Chamber could share the event, but the main site should be the blackriverny.com website.
 - i. Johnathan Miller could also help publicize.
 - m. Peter Hayes reached out to Jesse (Oneida) but has heard nothing back
 - n. Heidi – would St. Lawrence U folks like to know about this event
 - o. Consortium for the North County History and Heritage Organization
 - i. Steven Casper, history professor at Clarkson
 - ii. Philip White-Cree, instructor at Clarkson (DEI rep) and St. Regis
 - iii. Asking for ideas, Peter H told them about river mapping and drone videos
 - iv. Will email connect them to us to share ideas
 - v. Connecting history and health
 - p. Need a flyer for the presentation – Carla did last year's, will need a new one!
 - i. Kristen can have Kaylee put that together

- q. Heidi talked to James Munn, he'd like to be here, he'd like an invite (add him to the email list) james@blackrivervalleynatural.com
9. Cultural Resources Survey funding
 - a. 2022 grant not funded
 - b. Carla looking at Pratt Northam as a possible source of funding
10. Floating Museum App – Nichelle (not present)
11. Logo for the Friends of the Black River – Heidi
 - a. No update, may need to reach back out to them
 - b. Kristen can inquire
 - c. JG – visibility is good
12. Riverfest - Kristen
 - a. July 29, Lyons Falls to Glenfield, which will likely be the typical route moving forward as water level is reliable and distance is logistically doable
 - b. Tug Hill Outfitters will have rentals
 - i. Test them out at the midpoint
 - ii. Highlight the classes they offer leading up to Riverfest
 - iii. Floaties – company from Canada donating and sponsoring
 - iv. Tug Hill Roasters will not be there
 - c. Second Riverfest in the Fall – no updates
 - i. Oswegatchie
 - ii. Not sure, up in the air
 - iii. Several portages (falls)
13. Black River Watershed Conference (Jen)
 - a. Wednesday, June 14 at Zero Dock in Carthage
 - b. Registration is open, <https://tinyurl.com/BRWC2023>
14. Other
 - a. JM Reports FERC has been visiting the LC Historical Society
 - b. James Munn's (Black River Valley Natural) plans in Lyons Falls
 - i. Cultural interpretation center for the paper industry
 - ii. Kayak launch
 - iii. Send him an invite?
15. Geographic scope of the Friends
 - a. Include North Lake (wild)
 - i. Port Leyden, Boonville, Forestport
 - ii. Mission of the organization also include the Black River's watershed

16. Next meeting

- a. June 27, 2023 @ 2 pm
- b. Kristen secured the JCC Extension room 4/5